



Call for Artists / Request for Proposal

All In at Penn State: A Commitment to Diversity and Inclusion

We're BIG

The Pennsylvania State University is comprised of twenty-four campuses; 17,000 faculty and staff; 100,000 students; a teaching hospital that provides care to more than a million patients a year; more than 500,000 active alumni; an online World Campus that empowers anyone to pursue an education; and the largest student-run philanthropic organization on the planet.

As a public institution of higher education we're committed to, obligated to, and accountable for advancing diversity, equity, and inclusion in all of its forms. We embrace individual uniqueness, foster a culture of inclusive excellence that supports both broad and specific diversity initiatives, leverage the educational and institutional benefits of diversity, and engage all individuals to help them thrive. We value inclusive excellence as a core strength and an essential element of our public service mission.

Vision

"All In" is an ongoing commitment to spotlight the importance of diversity at Penn State, demonstrate the University's commitment to inclusivity and inspire all members of the community to take an active role in promoting respect and embracing diversity.

Penn State has a strong, storied history of diversity, inclusion, breaking barriers, pushing boundaries and standing together. "All In at Penn State: A Commitment to Diversity and Inclusion" is a call for every member of our University community to build on those efforts by playing an active role in creating a climate of acceptance and inclusion. It is a call for students, faculty and staff to help Penn State continually evolve.

By definition, diversity is a complex topic taking many forms including but not limited to race, nationality, ethnicity, gender, gender identity/expression, age, sexual orientation, size/weight, disability, veteran status, or religious preference.

Herein lies the challenge:

Represent Penn State's aspirational principles of diversity and inclusion in a permanent interpretive work without reinforcing stereotypes or excluding any underrepresented constituency

What's the project?

Create a permanent physical element (“piece”) that provokes thought, encourages dialogue, and demonstrates artistic achievement as a means of advancing the University’s overall engagement strategy.

The “piece”

- will be located outdoors
- will be a permanent installation
- must be able to withstand the variety of weather conditions in Central Pennsylvania
- must be accessible to all
- must be viewable from all sides
- must be successfully integrated into the surrounding landscape
- should incorporate inspirational quotes or text
- may incorporate electricity if required to achieve artistic vision
- may be interactive
- may incorporate images and interpretive visual elements
- may not incorporate the use of water

Location/Site

Two potential sites in close proximity to Old Main, Penn State’s administrative hub and most distinctive landmark, have been identified (see Appendix A).

Entry submission content/format

In addition to completion of the attached entry form please provide:

- Résumé highlighting relevant experience as an artist, selected works in public collections, exhibitions, publications, etc.
- Photographs or link to your website highlighting relevant experience with projects such as this (if applicable). Include a brief narrative describing the design concept for each example you cite
- Written statement describing your concept for the “All In” piece (maximum 500 words)
- Images or schematic drawings illustrating your concept for the “All In” piece
- Proposed materials (medium) for the piece
- Approximate size of the piece as you envision it
- Specific installation and maintenance requirements

Your submission should be in a digital, downloadable format to facilitate evaluation. **A complete entry submission must be received no later than February 22, 2017.** Hardcopy submissions will not be evaluated.

Penn State reserves the right to waive any informality in any or all proposals, and to reject or accept any proposal or portion thereof.

Selection Process

Submissions will be evaluated by a Selection Committee comprised of the following members:

- Vice Provost for Educational Equity
- Associate Vice President for Physical Plant
- Director of Campus Planning and Design
- Director of the Penn State School of Visual Arts (or other, artist)
- Associate Professor, Department of Art History
- Curator of the Palmer Museum of Art
- University Landscape Architect
- Additional Diversity Monument Committee representative(s)
- Student representative(s)
- Community representative

The final selection process will involve an in-person interview. Lodging and per diem expenses at this step in the process will be reimbursed. Travel expenses to the University Park campus will not be reimbursed.

Once a selection is made, the University will enter into negotiations with the successful candidate to establish the final scope of services, budget, schedule, and commission. If negotiations with the preferred artist are unsuccessful, the University reserves the right to negotiate with another qualified candidate.

Please note: The successful candidate will be expected to collaborate with designated individuals who are charged with assuring that the University's interests are incorporated into the piece. The final design and execution of the work will be subject to the approval of the University.

Commission

A total budget for the design, fabrication, site improvements, utility requirements, and installation of the piece is not to exceed \$500,000. The artist's commission will be based on the selected design and will include **ALL costs for the "piece" (i.e. design fees, construction costs, delivery to campus, permitting, installation) – completed and installed.**

Schedule

The University is most anxious to move ahead with the design and installation of this significant signature piece, however getting it right is most important. The formal launch of the "All In" initiative occurred in October of 2016 with heightened emphasis throughout this academic year which ends in April of 2017. With this in mind we've outlined this aggressive but tentative calendar for key benchmarks:

- February 22, 2017 Entry submission deadline
- March 3, 2017 Candidate short list
- March 31, 2017 Interviews and final selection
- April 14, 2017 Contract award
- April 26, 2017 Public Announcement Ceremony
- Summer 2017 Design development and fabrication
- Early Fall 2017 Installation

Intellectual Property Rights

The University will need to secure intellectual property rights in the piece, including but not limited to, the right to display, reproduce, and prepare derivative works of the piece.

For more information

Web-based information and resources describing the “All In” initiative and Penn State’s commitment to diversity and inclusion can be found at <http://allin.psu.edu/> and <http://equity.psu.edu/>

Questions about this solicitation can be submitted to Steven Watson at saw157@psu.edu.

Note that the University is closed from December 23, 2016, through January 2, 2017, so responses will not be provided during this window of time.



Call for Artists / Request for Proposal

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Submission Deadline February 22, 2017

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

In addition to the information above, please provide the following:

- Résumé highlighting relevant experience as an artist, selected works in public collections, exhibitions, publications, etc.
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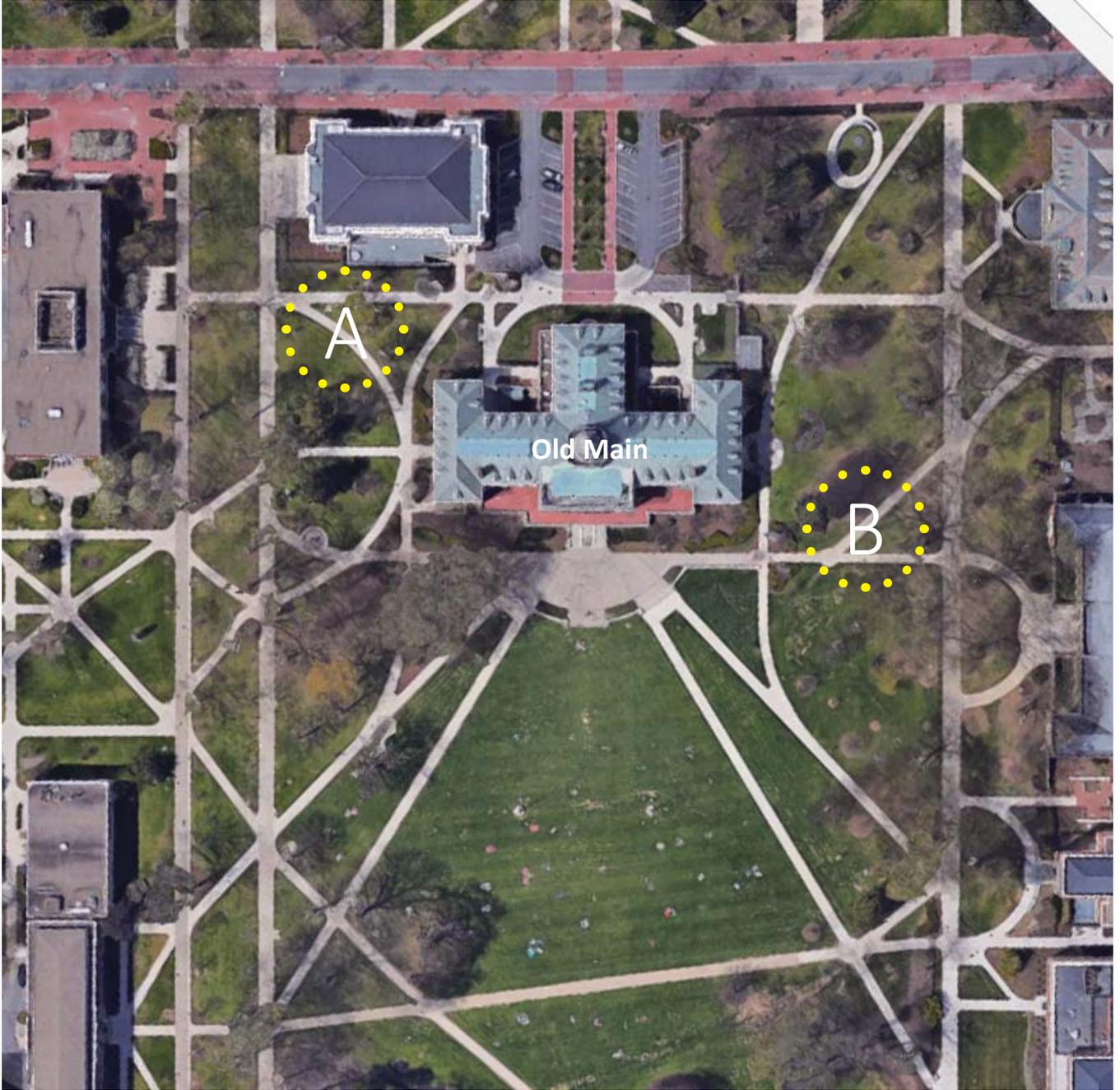
Your submission should be in a digital, downloadable format to facilitate evaluation. **A complete entry submission must be received no later than February 22, 2017.** Hardcopy submissions will not be evaluated.

Submission Instructions:

Proposals are to be submitted in .pdf format (via email) to Kurt Coduti at khc3@psu.edu , with a copy to Steven Watson at saw157@psu.edu. Reference “All In Proposal – [your name]” as the subject line of your email.

If file size limitations prevent the transmission of your entry, an online file sharing location can be provided.

Appendix A - Site





Option A - West side of Old Main



Option B - East side of Old Main